

MODULE SPECIFICATION PROFORMA

Module Title:	Managing Corporate Risk and Crime	Level:	5	Credit Value:	20
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Module code:	BUS555	Is this a new module?	No	Code of module being replaced:	N/A
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Cost Centre(s):	GAMG	JACS3 code:	N211
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With effect from:	September 18
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School:	Business	Module Leader:	David Potter
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Scheduled learning and teaching hours	30 hrs
Guided independent study	170 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered	Core	Option
MBus	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MAccFin Accounting and Finance	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BA (Hons) Applied Business	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BA (Hons) Business	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BA (Hons) Global Business	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BA (Hons) Accounting and Finance	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BSc (Hons) Business Decision Making	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Pre-requisites
N/A

Office use only

Initial approval: September 14

Date revised: July 2018 (removal from FinTech programme)

Version: 6

Module Aims

To develop a critical understanding of the concepts and principles of the management of corporate risk and crime and the ability to apply these concepts to the business world.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

		Key Skills	
1	Understand and explain the main concepts and principles of the management of corporate risk and crime	KS1	KS5
		KS6	
2	Apply the main concepts and principles of the management of corporate risk and crime to realistic commercial situations	KS3	KS5
		KS6	
3	Critically evaluate the main concepts and principles of the management of corporate risk & crime in terms of their commercial consequences	KS1	KS3
		KS6	

Transferable skills and other attributes

Derogations

None

Assessment:

Indicative Assessment One: A two part assignment consisting of a critical analysis of the management of corporate risk followed by a case study requiring an application of the principles of corporate risk to a realistic commercial situation.

Indicative Assessment Two: A two hour exam consisting of a critical analysis of corporate crime followed by a case study requiring an application of the management of corporate crime to a realistic commercial situation.

Students on the BA (Hons) Applied Business programme will undertake assessment tasks based on their partnered employer.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1,2,3	Coursework	50		2500-3000
2	1,2,3	Examination	50	2 hrs	

Learning and Teaching Strategies:

Students' time will be divided between lectures where the underlying principles are explained and tutorials where further development of these principles will take place and directed study and research which will extend and deepen students' understanding of the subject.

Lectures will be provided to students digitally, a minimum of three working days before the classroom tutorials. The classroom tutorials will facilitate interactive discussion and feedback on the lecture material which forms a basis for group work through practical exercises.

To this end the module is embedded within the values and practices espoused in the Glyndŵr University's Teaching and Learning and Assessment strategy whereby students are encouraged to take responsibility for their own learning and staff facilitate the learning process, with the aim of encouraging high levels of student autonomy in learning and the capacity to apply it within the wider environment.

Syllabus outline:

1. Risk and the risk management process
2. Categories of risk and their identification, assessment and measurement
3. Targeting, controlling and avoiding risk
4. Corporate crime theories
5. Categories of corporate crime and their ramifications
6. Identifying and avoiding the risk of corporate crime

Bibliography:

Essential reading

Woods, M. *'Risk Management in Organisations: An Integrated Case Study Approach'*, 2011, Routledge
Minkes, J.P & Minkes, L. *'Corporate and White Collar Crime'*, 2008, Sage

Other indicative reading

Textbooks

Hopkin, P. *'Fundamentals of Risk Management: Understanding, Evaluating and Implementing Effective Risk Management'*, (2012), Kogan Page
Hopkin, P. *'Risk Management (Strategic Success)'*, (2013), Kogan Page
Anderson, E.J. *'Business Risk Management: Models and Analysis'*, (2013), Wiley-Blackwell
Sadgrove, K. *'The Complete Guide to Business Risk Management'*, (2005), Gower Publishing
Girling, P. X. *'Operational Risk Management: A Complete Guide to a Successful Operational Risk Framework'*, (2013), Wiley
Crouhy, M. Galai, D. & Mark, R. *'The Essentials of Risk Management'*, (2014), McGraw-Hill
Wells, J.T. *'Corporate Fraud Handbook: Prevention and Detection'*, (2013), Wiley
Benson, M. & Simpson, S. S. *'White Collar Crime: An Opportunity Perspective'*, (2009), Routledge
Payne, B. K. *'White Collar Crime: The Essentials'*, (2012), SAGE
ACCA – *'P1 Governance, Risk and Ethics'*, (2013), BPP Publishing

Journals

Dorgham, M.A. *'International Journal of Risk Assessment and Management'*, Inderscience Publishers